

New Limited Production Buell® Lightning® X1 Motorcycles: Carbon Fiber Extreme and Racing Stripes



Milwaukee, WI (March 15, 1999) -- Buell Motorcycle Co. announces the production of two new, innovative and eye-catching Buell Lightning X1 options, the Carbon Fiber Extreme X1 and the Racing Stripe X1. Both are limited production models that will be available in Buell dealerships this spring. In addition, the Nuclear Blue frame will now be an option on all other Lightning X1 models.

The Lightning X1 was introduced last year as the successor to the S1 Lightning. Many journalists and enthusiasts have given the new model rave reviews for its striking, aggressive styling, advanced DDFI fuel injection system and improved rider comfort, among other features. It already stands out in the crowd, but for those who want an even more unique motorcycle, two new options have been created.



The first is the Carbon Fiber Extreme X1, which features carbon fiber weaved with a blue-tinted Dupont Kevlar® brand fiber on the front fairing, chin spoiler, tank cover and windscreen. A Buell Pegasus icon is "emblazoned" into the windscreen. It comes with a Nuclear Blue frame, Nuclear Blue wheels, billet aluminum foot pegs, and a numbered gas cap. Only 250 Carbon Fiber Extreme Lightning X1 motorcycles will be produced for the North American market, available in May, with MSRP of \$11,299 (US dollars).

A special edition Carbon Fiber Extreme X1 is also being produced for the Japanese market. The Japanese version features the same combination of carbon fiber and Dupont Kevlar® brand fiber on the front fairing, chin spoiler, tank cover, windscreen, and also the rear inner fender. This model comes with a white frame and wheels, billet aluminum foot pegs and numbered gas cap. Only 100 will be produced.

No other manufacturer has offered a production motorcycle with a complete carbon fiber package. Buell Motorcycle Co. teamed up with its expert composite supplier and Dupont® to create the bodywork of carbon fiber and Kevlar® brand fiber. It features an alternating weave of the two materials, with a blue tint wind adds an iridescent gleam.

Currently, many specialty automobiles, such as Formula One and Indy

racecars, use Kevlar® brand fiber in their carbon fiber bodywork. The strong, lightweight material can also be found in ski poles and tennis rackets, but this is the first time it has been offered on a production motorcycle.

The new Racing Stripe X1 is sure to stop traffic with its sporty design; one large white stripe running parallel to a small white stripe down the center of the Blue Streak painted bodywork. It was very well received by Buell dealers at the Winter Dealer Meeting in January. This limited production model comes with a black frame, black wheels (PM wheels optional) and billet aluminum foot pegs.

The Racing Stripe X1 production will be limited to 400 units in the U.S. and 350 units in Europe and will be available in May with an MSRP of \$10,899 (US dollars).